



# HIGH POINT POLICE DEPARTMENT NEWS MEDIA RELEASE

CASE REPORT NUMBER: N/A

Check one: ☒ Original ☐ Update ☐ Investigation ☐ Wanted

Date/Time: August 12, 2011 / 3:00pm Release Prepared By: Sumner

Distributed: ☒ Yes ☐ No / Distributed by: Lt. Colonel Marty A. Sumner

Type of Incident: **Addition of Facebook and Twitter to HPPD Information Releases**

Date and Time of Incident: **August 12, 2011**

Location: **N/A**

The High Point Police Department is excited to announce the implementation of its new website, Facebook page and twitter account. You can find the High Point Police Department's website and social media links at the following:

HPPD Website:

<http://www.highpointnc.gov/police>

Facebook page:

<http://www.facebook.com/pages/High-Point-Police-Department/149407908446003>

Twitter account:

<http://twitter.com/#!/HighPointPolice>

The purpose of the twitter and Facebook accounts is to better inform the public on the latest and most up to date information about police related matters such as, major incidents and upcoming events. The website will benefit citizens giving them access to find the latest information on critical or major incidents, press releases, and upcoming events. The website will inform citizens of how to pay fines, Records Division operational hours, fingerprinting process, background checks, accident reports, Crimestoppers and employment opportunities. Citizens can also learn about the history of the High Point Police Department and also about our latest initiative on the High Point Model. Please feel free to follow our twitter account and "like" our Facebook page to get the latest information on the Police Department.

## Police Department Contact(s)

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Name:

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**Crimestoppers, at 889-4000, pays cash rewards for information that leads to arrests, seizures, or the solutions to serious unsolved crimes. Callers remain anonymous and receive rewards up to \$1,000.**